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Conclusions – A Culturally-Sensitive Analysis of Anglo Family Businesses

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Family involvement is a critical defining characteristic of all family businesses. Though family businesses are unique repositories of their community endowments, the role of cultural factors in family involvement is not well understood. Here the highly regulated nature of family involvement in Anglo cultures is underscored, where the criteria and boundaries for family involvement are clearly specified, to allow the family business to access the resources from the market on terms equivalent to those enjoyed by the non-family businesses. A framework comprising etic parameters and emic insights is formulated using findings from the sample of ten family business articles from the Anglo cluster.