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Technological Drivers of BRIC Economies: Public Versus Private Sector Control

Vipin Gupta, David M. Orozco, and Linda Yueh



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MR. LEV: Thanks, Everyone, for being here today.

Just so you know, this symposium will be published. We have a court reporter, so the transcript of all the panels and the keynote speaker will be published, in addition to a number of what we think are very fascinating papers by our panelists. And that will come out this summer, so look for that.

Our first panel is exploring the issue of technology drivers of the BRIC economies. And we have first, on my left, David Orozco. David is a 2004 graduate of Northwestern Law School. He's currently a fellow at the Kellogg School of Management, and he recently -- can I say that? He recently accepted an appointment at the Business School at Michigan Technology University. His area of interest is intellectual property and kind of the big picture of how intellectual property interacts with policy.

Next to him we have Linda Yueh. Linda is with us today from London where she is on the faculty at the London School of Economics and Oxford University Department of Economics. Linda is a specialist in international trade economics, and intellectual property economics. She has written a paper for our forthcoming symposium issue, so we hope you'll all enjoy that. It is in the first -- at least the first draft of it is in the CLE materials right now.

And then next to Professor Yueh we have Vipin Gupta. Professor Gupta received his Ph.D. at the Wharton School of Business at the University of Pennsylvania. He's currently on the faculty at the School of Management of Simmons College in Boston. Professor Gupta is interested in the cultural aspects of intellectual property, particularly with respect to gender issues, disparity and inequality, and interested in how clustering of certain regions affects -- and the cultures of different regions affects the views toward intellectual property and technology.

And with that I will leave it to Professor Yueh who is going to take the lead on this panel. Thank you very much.

(Applause.)

MS. YUEH: First of all, we were told by the Dean that we have to shout in this room to be heard. So, if there is any problems in hearing us, please just discreetly waive your arm and we'll speak up.

The first thing I want to say is thank you very much to the organizers, to Dan Lev and to Jodie Rosello, for the invitation and putting together this very interesting symposium and conference. I know that I'll be looking forward to reading the

^{*} Panel speaker. Mr. Gupta is an associate professor at Simmons College School of Management.

^{**} Panel speaker. Mr. Orozco is a Post-Doctoral Research Fellow at the Center for Research on Technology and Innovation at Northwestern University Kellogg School Management.

Panel moderator. Dr. Yueh is an associate in globalization and fellow in economics at London School of Economics and Oxford University.