Worldcom Inc.: What Went Wrong?

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Accounting fraud issues have taken centre stage whenever there is a discussion about the bankruptcy of Worldcom. However Worldcom's performance was in turmoil even before the fraud issues surfaced. The fundamental strategic, management and industry issues that catalyzed the culture allowing fraudulent behavior that lead to the bankruptcy of the company are discussed.

Issues: Industry Analysis, Bankruptcy, Crisis and Change, Mergers & Acquisitions

Disciplines: General Management/Strategy

Industries: Information, Media & Telecommunications

Setting: United States, Large, 2002 **Intended Audience:** Undergraduate/MBA

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