

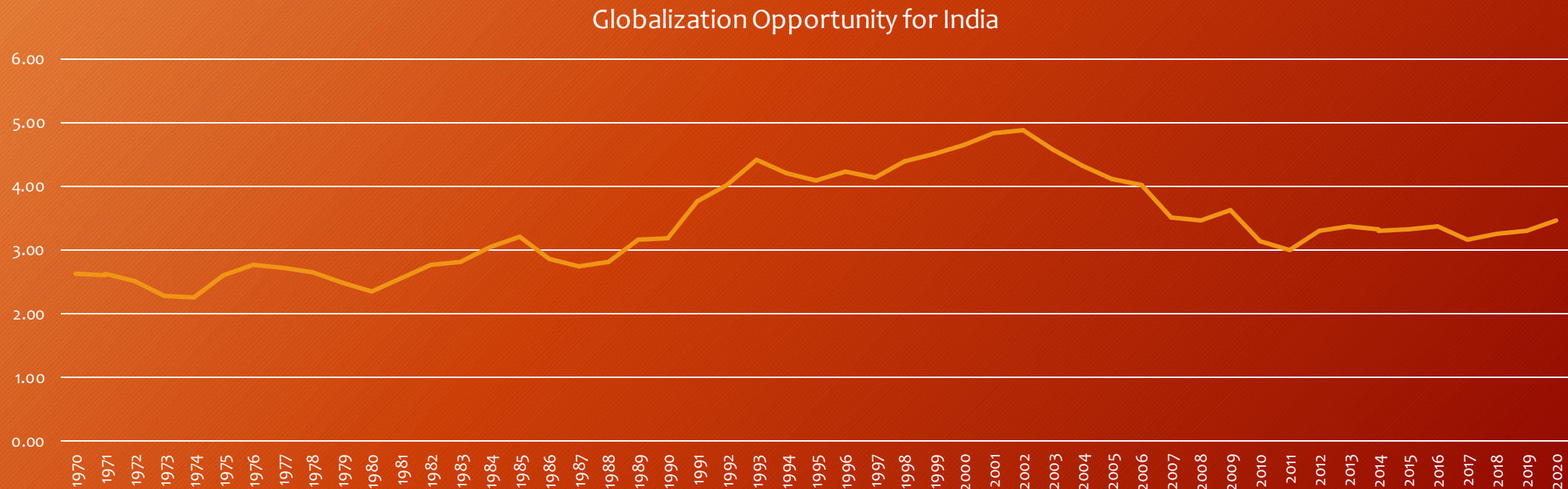
Globalizing families, communities, and nations, One Unit at a Time

Teaching Learning and Assessment

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CURAJ

Globalizing families, communities, and nations, One Unit at a Time

- The biggest challenge in teaching, learning, and assessment today is its relevance for meeting the aspirations for upward mobility through globalization of values and services.



Teaching Must Empower Students to be the Catalysts of Community Upward Mobility

The faculty teaching must empower the students to be the units of technological growth, helping both the organized and unorganized communities develop exchange linkages beyond their localized networks.

California State University system focused on student and community upward mobility

Learning Must Catalyze the Upward Mobility of the Institutions

The student learning must globalize the resources of the academic institutions to scale their growth multiplier function nationally beyond their local communities.

California State University system as national exemplar

Impact on the Upward Mobility of the Families Must Be Assessed

The institutional assessment must include the voice of the families about the returns on their investment into the globalization of opportunities for the family through higher education, as each unit of the family becomes a global unit of technological growth.

California State University focused on first generation students, helping second generation students move to the research-intensive institutions

Are we preparing our students to make our SMEs national and international champions?

The metaphysics of what happens when we make our students consumer of global markets, instead of preparing them to be the producer of global markets.

Past reality: We buy Haldiram snacks at Haldiram in the local market

Present reality: We buy Haldiram snacks on Amazon.com, which charges 10% fee from Haldiram and shows us how they got people like us to act like a celebrity and buy Global snacks and brag about it. So, we decide to diversify our consumption, sending 60% of our buying power overseas.

Future reality: We crib that the Indian firms do not pay enough and the foreign firms offer most of their jobs only to few who know how to get our students to spend what they earn on foreign-owned brands offered on foreign-owned platforms.

How can we make India really attractive to international firms, so that they offer more jobs to everyone and help tap India's globalization opportunity value?

Empower the students to be the proficient traders, both producing and consuming the desired global markets that grow the wealth of each child as an international unit.

About Coco Veda

Coco Veda is a Purpose Driven Singapore Based Social Enterprise, established in 2015 with a Triple Bottomline Business Model. The All-Women Skilled Operations Team manufactures Handcrafted Sustainable Health & Wellness Coconut and Plant-Based Consumer Products addressing 21st Century Lifestyle Concerns.

As an impact focused brand aligned to 12 out of 17 of the Sustainable Development Goals, they strongly support sustainable job creation and training. By working closely with farmer co-operative partners and their families, through employing and upskilling craftswomen, Coco Veda intends to build a brighter future and break the Cycle of Poverty.

Present in 9 International Markets and One Airline.

Goal: To expand into 25 nations through cross-border e-commerce model, leading to local partnership-led presence

Globalizing the Opportunity Value Movement

Develop a localised strategy and Market Positioning.

Generate product Buzz in collaboration with local influencers, health and wellness practitioners and the general public especially consumers.

Identify appropriate e-Commerce Platform for niche coconut-based health and wellness products: the company will pay platforms fees and fulfill all orders itself.

Marketing Campaigns : Build visibility and trust by creating at least one impactful campaign e.g.. How Coco Veda's Products are addressing Mental Health

Objective: Reach 1000 loyal and retained B2C customers per month who purchase one product per month: a sales volume of 1000 products per month per student cohort, tracked through simple Dashboard.

Reach out to respective networks and develop these relationships by proposing potential B2B opportunities

SMEs making innovative coconut-based products, wishing to collaborate on marketing to start,

Global marketplace cooperative for marketing sustainable value-added and proprietary innovative farm-based products

Technical assistance and seed funding for the student startups focused on helping informal innovators upgrade their product aesthetics

Using student learning for assessing impact of teaching on educational institution's growth

Direct Revenue Sharing: 5% of the Net B2C Sales is payable to the University on a monthly basis.

Long Term Partnership: Consideration for the contribution of the University towards building Brand Equity discussed ethically in the spirit of Sustainable Development.

Spin Off Revenue Sharing: 3% of any Net B2B Sales that emerges from the efforts of the student teams will be shared with the University on a quarterly basis.

Research Context: What is Consciousness?



**Consciousness:
Takes All That
Has Been**

- Consciousness System = Astrological System: Each of us has a varying consciousness of all that has been, as a function of our astrological chart based on guider programming
 - our actions (path of karma)
 - Our knowing (path of jnana), that our actions are imperfect
 - Our devotion (path of bhakti) to perfecting our actions through spontaneous correction based on our knowing

**Conscious:
Makes
All That Is**

- Conscious System = Zodiac system: Each of us becomes conscious through diverse paths of divinity (i.e., siddhi, i.e., impact) and modifies our divine planning.

What is Consciousness?



**Conscious
Consciousness =
Divine Light:
Shapes All That
Ever Will Be**

- Each of us can make anybody a deity by sharing what we know is the path to perfection, while living an imperfect life until our entropy through death. That makes us God (Ishvar), who is the foundation of the present growth.
- A deity who is getting a free ride can freely share its knowing with others who are master learners and make them the King of deities (Indra; Devil) and themselves a “subject” (Prajā; Sura).

**Conscious entity:
The Goalkeeper
(Shiva): I, without
God element**

- Each of us is a param deity, if only we stop becoming what we are not by trying to perfect everybody and everything

Further Contact

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